

What can I do with a major in...

Sport Studies?

A major in sport studies will prepare you for a variety of careers, whether you choose to become an athletic director or apply your background in other work environments. The following list contains sample job titles of CMU graduates who majored in sport studies. This list represents some, but certainly not all, of the careers you may consider.

Career Titles for a Sport Studies Major:

- Athletic Advisor
- Athletic Administrator
- Athletic Coach
- Fundraiser
- Health Club Manager
- Media Relations Director
- Nutritionist
- Photographer
- Recreation Leader
- Reporter
- Sales Representative
- Sporting Events Coordinator
- Sporting Goods Product Developer
- Sporting Goods Store Manager
- Sports Announcer
- Sports Information Director
- Sports Promoter
- Sports Statistician
- Sports Team Manager
- Ticket Sales Manager

Students obtaining employment immediately upon graduation usually are those with the best college records and a willingness to relocate for a job. Some of these jobs also require education beyond a bachelor's degree.

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UNIVERSITY

Professional Skills Acquired Through a Major in Sport Studies

Many occupations in today's working world require college-educated individuals who can write and speak well, solve problems, learn new information quickly, and work well with a team. In addition to opening the door to numerous career possibilities in this field, a major in sport studies will help you develop the fundamental skills that many employers in many other professions are seeking in their employees.

Skills and qualities acquired through a major in sport studies may include:

- Budget planning
- Creativity
- Decision making
- Enthusiasm
- Flexibility
- Independent thinking
- Interpersonal skills
- Leadership
- Motivating others
- Oral and written communication
- Problem solving
- Program coordination
- Public speaking
- Persuasion
- Teamwork

For more information about sport studies and other majors, please contact Career Services.

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Produced by CMU Public Relations and Marketing and printed by CMU Printing Services.
PRM 7109-200 (2/06)