

What can I do with a major in... Journalism?

A major in journalism will prepare you for a variety of careers, whether you choose to become a writer or apply your skills and knowledge in other work environments. The following list contains sample job titles of CMU graduates who majored in journalism. This list represents some, but certainly not all, of the careers you may consider.

Career Titles for a Journalism Major:

- Account Executive
- Broadcast Journalist
- Columnist
- Communications Manager
- Copywriter
- Critic
- Electronic Publication Specialist
- Freelance Writer
- Magazine Writer/Editor
- Media Buyer
- Media Planner
- Newspaper Writer/Editor
- Photographer
- Proofreader
- Public Relations/Publicity Specialist
- Publishing Assistant
- Reporter
- Researcher
- Speech Writer
- Technical Writer

Students obtaining employment immediately upon graduation usually are those with the best college records and a willingness to relocate for a job. Some of these jobs also require education beyond a bachelor's degree.

Professional Skills Acquired Through a Major in Journalism

Many occupations in today's working world require college-educated individuals who can write and speak well, solve problems, learn new information quickly, and work well with a team. In addition to opening the door to numerous career possibilities in this field, a major in journalism will help you develop the fundamental skills that many employers in many other professions are seeking in their employees.

Skills and qualities acquired through a major in journalism may include:

- Adhering to strict deadlines
- Analytical thinking
- Command of grammar and vocabulary
- Creativity in written expression
- Critical thinking
- Detail orientation
- Generating new ideas
- Independent thinking
- Information and source evaluation
- Information gathering
- Interviewing
- Objectivity
- Reporting and editing
- Seeing connections
- Simplifying ideas
- Working under pressure

For more information about journalism and other majors, please contact Career Services.

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