

What can I do with a major in...

Communication?

A major in communication will prepare you for a variety of careers, whether you choose to become a media manager or apply your background in other work environments. The following list contains sample job titles of CMU graduates who majored in communication. This list represents some, but certainly not all, of the careers you may consider.

Career Titles for a Communication Major:

- Account Executive
- Admissions Representative
- Community Action Director
- Consumer Advocate
- Copywriter
- Counselor
- Development Officer
- Electronic Publication Specialist
- Events Planner
- Lobbyist
- Market Research Specialist
- Media Manager
- Mediator
- News Writer/Editor
- Personnel Specialist
- Public Administrator
- Public Information Officer
- Public Relations Specialist
- Sales Representative
- Training and Development Specialist

Students obtaining employment immediately upon graduation usually are those with the best college records and a willingness to relocate for a job. Some of these jobs also require education beyond a bachelor's degree.

Professional Skills Acquired Through a Major in Communication

Many occupations in today's working world require college-educated individuals who can write and speak well, solve problems, learn new information quickly, and work well with a team. In addition to opening the door to numerous career possibilities in this field, a major in communication will help you develop the fundamental skills that many employers in many other professions are seeking in their employees.

Skills and qualities acquired through a major in communication may include:

- Adhering to strict deadlines
- Creating entertaining messages
- Critical thinking
- Detail orientation
- Developing market research
- Gathering information
- Interpersonal skills
- Interpretation
- Interviewing
- Managing needs of different individuals and groups
- Oral and written communication
- Persuasion
- Presenting specific viewpoints
- Public speaking
- Reporting and editing
- Teamwork
- Working independently
- Understanding institutional and cultural values

For more information about communication and other majors, please contact Career Services.

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