

What can I do with a major in...

Broadcast and Cinematic Arts?

A major in broadcast and cinematic arts will prepare you for a variety of careers, whether you choose to become a news anchor or apply your background in other work environments. The following list contains sample job titles of CMU graduates who majored in broadcast and cinematic arts. This list represents some, but certainly not all, of the careers you may consider.

Career Titles for a Broadcast and Cinematic Arts Major:

- Account Executive
- Anchorperson
- Copywriter
- Director
- Interactive Media Developer
- Media Buyer
- Media Researcher
- Music Director
- On-Air Personality
- Operations Manager
- Producer
- Program Director
- Promotions Director
- Public Service Director
- Sportscaster
- Traffic Director
- Video Editor
- Videographer

Students obtaining employment immediately upon graduation usually are those with the best college records and a willingness to relocate for a job. Some of these jobs also require education beyond a bachelor's degree.

Professional Skills Acquired Through a Major in Broadcast and Cinematic Arts

Many occupations in today's working world require college-educated individuals who can write and speak well, solve problems, learn new information quickly, and work well with a team. In addition to opening the door to numerous career possibilities in this field, a major in broadcast and cinematic arts will help you develop the fundamental skills that employers in many other professions are seeking in their employees.

Skills and qualities acquired through a major in broadcast and cinematic arts may include:

- Adhering to strict deadlines
- Creativity
- Critical thinking
- Detail orientation
- Evaluating information and sources
- Gathering information
- Interpretation
- Interviewing
- Objectivity
- Oral and written communication
- Persuasion
- Presenting specific viewpoints
- Reporting and editing
- Synthesizing information
- Teamwork
- Working independently
- Working with diverse groups

For more information about broadcast and cinematic arts and other majors, please contact Career Services.

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CMU, an AA/EQ institution, strongly and actively strives to increase diversity within its community (see www.cmich.edu/aaeo).

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