

# What can I do with a major in...

## Apparel Merchandising and Design?

A major in apparel merchandising and design will prepare you for a variety of careers, whether you choose to become a designer or apply your background in other work environments. The following list contains sample job titles of CMU graduates who majored in apparel merchandising and design. This list represents some, but certainly not all, of the careers you may consider.

### **Career Titles for a Apparel Merchandising and Design Major:**

- Buyer
- CAD Specialist
- Catalog Merchandiser
- Department Manager
- Fashion Photographer
- Fashion Trade Show and Events Organizer
- Fashion Writer
- Image Consultant
- Management Trainee
- Manufacturer's Representative
- Market Researcher
- Merchandise Manager
- Merchandising Analyst
- Personal Shopper
- Softgoods Manager
- Textile Designer
- Theatrical Costumer
- Visual Merchandiser

Students obtaining employment immediately upon graduation usually are those with the best college records and a willingness to relocate for a job. Some of these jobs also require education beyond a bachelor's degree.

## **Professional Skills Acquired Through a Major in Apparel Merchandising and Design**

Many occupations in today's working world require college-educated individuals who can write and speak well, solve problems, learn new information quickly, and work well with a team. In addition to opening the door to numerous career possibilities in this field, a major in apparel merchandising and design will help you develop the fundamental skills that many employers in many other professions are seeking in their employees.

Skills and qualities acquired through a major in apparel merchandising and design may include:

- Computer literacy
- Creativity
- Decision making
- Detail orientation
- Flexibility
- Maintaining organized, detailed records
- Openness to new ideas
- Oral and written communication
- Persuasive communication
- Problem solving
- Promotion and marketing insight
- Sense of color, balance, and proportion
- Sketching, drawing, and drafting
- Understanding fashion trends
- Understanding international cultures
- Working with a variety of people

For more information about apparel merchandising and design and other majors, please contact Career Services.

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