

Employment Survey **Summary**

Career Services • 2005-2006

www.careers.cmich.edu



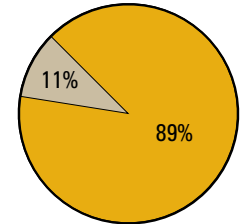


About the employment survey

Each year the office of Career Services conducts a survey of baccalaureate graduates to gather information regarding each individual's employment status, graduate/professional school enrollment, and starting salary.

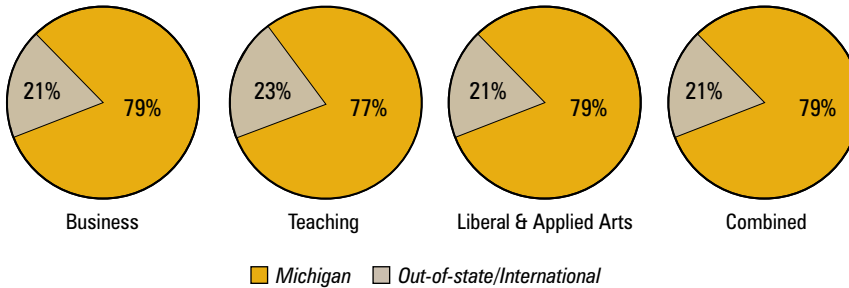
Career Services surveyed a total of 3,090 bachelor degree recipients from the December 2005, May 2006, and August 2006 graduating classes. The survey response rate was 34.8 percent. Highlights of the survey follow.

Job placement related to degree or field of choice among employed bachelor degree respondents



■ Employed in field ■ Employed outside field

Location distribution of employed and graduate school respondents



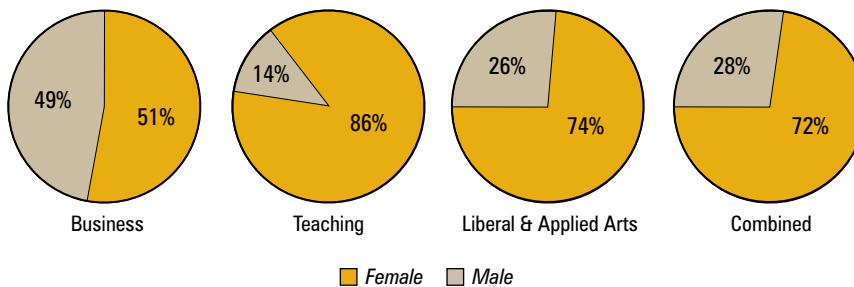
Employer profile

Employers aggressively seek Central Michigan University graduates to hold important professional positions throughout Michigan, the United States, and abroad. These employers appreciate the combination of strong academic preparation, realistic job expectations, and excellent work ethic that CMU graduates possess.

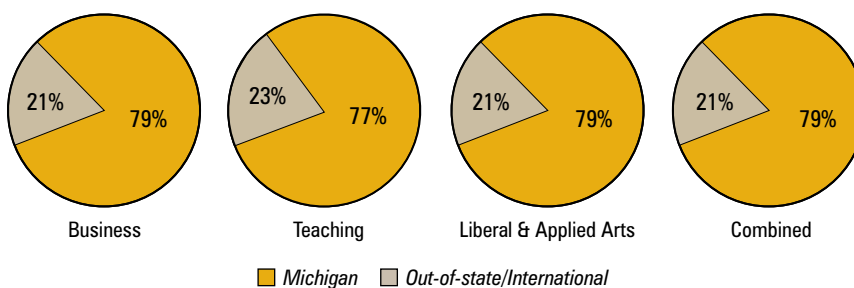
CMU graduates have found employment in many professional areas including:

- Fortune 500 companies
- Small, medium, and large firms in all sectors of business and industry
- Government and nonprofit agencies
- Educational institutions ranging from preschool to university levels
- Professional practices including law, medicine, and allied health care

Gender distribution of respondents



Location distribution of employed and graduate school respondents

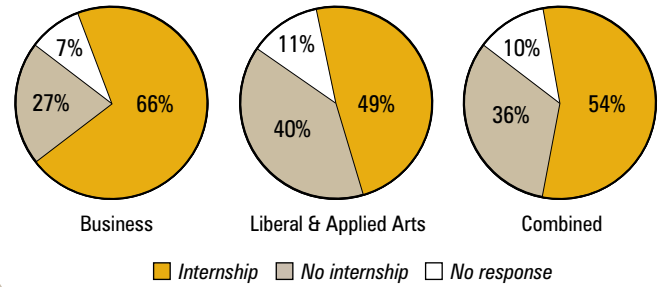


Career development

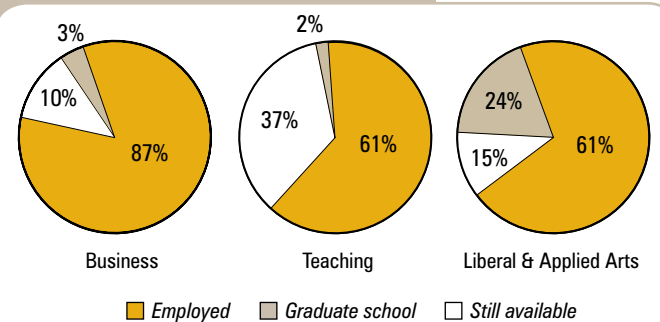
CMU's Career Services office is among the finest in the state. Career Services' primary goals are to educate students about career development as a lifelong process and to assist them in decision-making and job-search skills that are useful throughout their lives. Career Services achieves these goals through a variety of resources:

- **Advising.** Career Services is a leader in student outreach and service delivery, offering professional career advising via scheduled appointments in our main office in the Bovee University Center, as well as walk-in advising at a Student Success Center.
- **Career Connections.** Career Services is progressive in its application of career technology, providing students access to a Web-based registration system that connects them to a robust recruiting program that includes on-campus interviews and online résumé referrals.
- **Career Exploration.** Students can explore the decision-making process through a number of computerized career assessments such as DISCOVER, Strong Interest Inventory, and the Myers-Briggs Type Indicator.
- **Career Resource Center.** Students and alumni can use state-of-the-art multimedia equipment to review career and occupational information, research employers and graduate schools, develop résumés and cover letters, prepare to interview with employers, and search for internships and professional jobs.
- **Internships.** Career Services offers internship preparation programs and resources, on-campus interviews, Internet-accessible internship postings, direct e-mail notification of internship vacancies, and online résumé referrals to employers.
- **Special Events.** Students can network with more than 400 employers who attend our annual career day events. These events include the Alpha Kappa Psi Career Fair and the Annual Teacher Fair, two of the largest collegiate-sponsored events of their kind in mid-Michigan. Other events include Meet the Recruiters and the College of Health Professions Career Day.

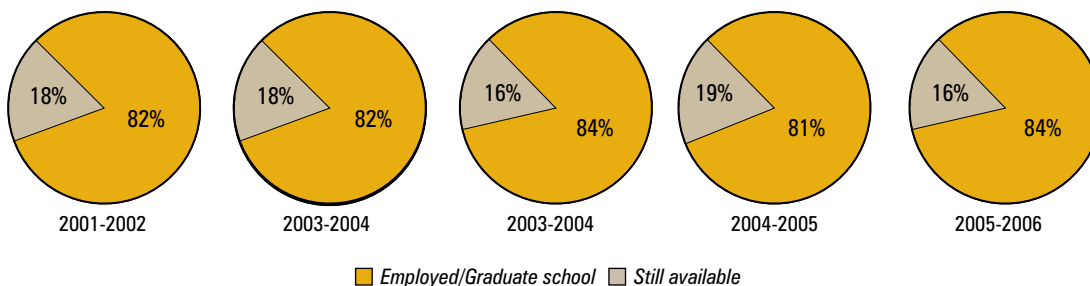
Bachelor degree candidates who completed internships



Bachelor degree candidates comparison of placement



Five-year comparison of placement rates



Employment survey 2005-06 base salary offers summary

Employed candidates report base salary offers on an optional basis. Salaries of candidates who indicate full-time employment are listed here. Figures in parentheses indicate the number of survey respondents per each major. Entry-level salary offers do not reflect commissions, bonuses, and/or other perks and fringe benefits that contribute to each candidate's total compensation package. Salaries are influenced by a combination of factors including specific job requirements, level of responsibilities, size of the organizations, and geographic areas. The background, preparation, and achievements of each individual candidate also influence salary amounts.



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College of Business Administration Majors	Low	Midpoint	High	Average
Accounting (33)	\$30,500	\$45,000	\$55,000	\$43,218
Accounting Information Systems (2)	\$46,000	\$49,000	\$52,000	\$49,000
Economics (2)	\$45,000	\$47,500	\$50,000	\$47,500
Entrepreneurship (12)	\$25,900	\$31,000	\$49,000	\$34,000
Finance (12)	\$33,000	\$39,250	\$48,000	\$40,375
Personal Financial Planning (3)	\$24,000	\$30,000	\$30,000	\$28,000
General Business (11)	\$25,000	\$30,300	\$50,000	\$33,891
Hospitality Services Administration (5)	\$28,000	\$30,000	\$50,000	\$33,800
Human Resources Management (8)	\$30,000	\$38,000	\$50,000	\$39,063
International Business (5)	\$32,500	\$35,000	\$45,000	\$38,100
Logistics Management (32)	\$32,000	\$40,000	\$50,000	\$40,475
Management Information Systems (12)	\$45,000	\$49,200	\$57,000	\$49,700
Management, General (8)	\$29,000	\$36,500	\$55,000	\$39,813
Marketing (55)	\$24,000	\$38,500	\$50,000	\$37,922
Operations Management (8)	\$35,000	\$47,200	\$57,000	\$46,975
Purchasing (7)	\$32,000	\$40,000	\$49,200	\$40,529
Retail Management (1)	\$37,000	\$37,000	\$37,000	\$37,000

216 base salary offers

Liberal and Applied Arts Majors	Low	Midpoint	High	Average
Actuarial Science (4)	\$43,500	\$45,400	\$52,000	\$46,575
Apparel Merchandising/Design (6)	\$23,000	\$39,000	\$41,000	\$35,500
Art (7)	\$24,000	\$30,000	\$35,000	\$29,800
Athletic Training/Sports Medicine (6)	\$24,000	\$31,600	\$38,000	\$32,200
Biology (4)	\$30,000	\$36,000	\$41,600	\$35,900
Child Development (10)	\$23,000	\$26,000	\$35,000	\$26,750
Computer Science / Information Technology (9)	\$30,000	\$42,500	\$56,000	\$40,433
Engineering Technology (8)	\$25,000	\$41,300	\$62,000	\$43,088
Family Studies (4)	\$24,500	\$28,450	\$30,000	\$27,850
Health Fitness (8)	\$25,000	\$32,250	\$56,200	\$34,325
Industrial Technology (5)	\$34,000	\$42,000	\$45,000	\$41,600
Integrated Public Relations (13)	\$23,000	\$28,000	\$45,000	\$29,569
Interior Design (5)	\$24,000	\$30,200	\$48,000	\$34,040
Interpersonal & Public Communication (8)	\$23,000	\$33,500	\$41,000	\$32,750
Journalism (15)	\$23,500	\$26,000	\$35,000	\$27,147
Psychology (8)	\$23,000	\$30,000	\$35,000	\$28,900
Recreation, Parks, & Leisure Svcs Adm: Commercial (6)	\$25,000	\$28,000	\$40,000	\$29,667
Recreation, Parks, & Leisure Svcs Adm: Community (3)	\$26,000	\$29,800	\$30,000	\$28,600
Recreation, Parks, & Leisure Svcs Adm: Outdoor (2)	\$28,300	\$31,650	\$35,000	\$31,650
Recreation, Parks, & Leisure Svcs Adm: Therapeutic (5)	\$28,000	\$30,000	\$40,000	\$33,080
Sport Studies (4)	\$26,000	\$30,000	\$32,000	\$29,500

140 base salary offers

Teacher Education Majors	Low	Midpoint	High	Average
Michigan Salaries (76)	\$19,600	\$33,000	\$45,000	\$32,166
Out-of-State Salaries (33)	\$20,000	\$34,800	\$43,000	\$34,218

109 base salary offers

Signing Bonuses – All Majors	Low	Midpoint	High	Average
Respondents reporting signing bonuses (74)	\$400	\$2,000	\$10,000	\$2,580