



Employment Survey **Summary**

Career Services • 2004-2005

www.career.cmich.edu



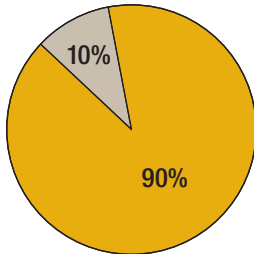
About the employment survey

Each year the office of Career Services conducts a survey of baccalaureate graduates to gather information regarding each individual's employment status, graduate/professional school enrollment, and starting salary.

Career Services surveyed a total of 3,084 bachelor degree recipients from the December 2004, May 2005, and August 2005 graduating classes. The survey response rate was 36 percent. Highlights of the survey follow.

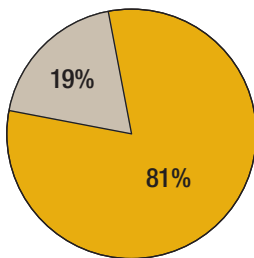


Job placement related to degree or field of choice among employed bachelor degree respondents



■ Employed in field ■ Employed outside field

Bachelor degree candidate placement



■ Employed/Graduate school ■ Still available

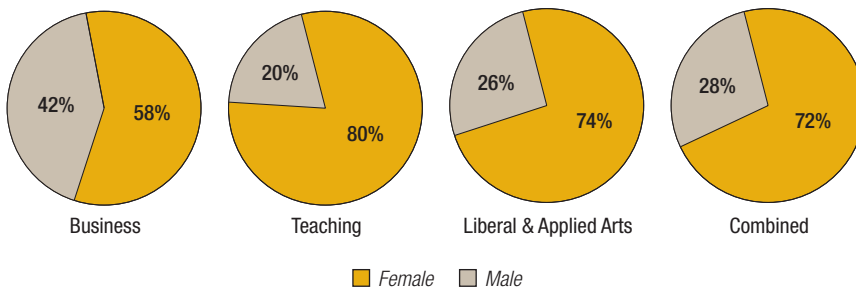
Employer profile

Employers aggressively seek Central Michigan University graduates for important professional positions throughout Michigan, the United States, and abroad. These employers appreciate the combination of strong academic preparation, realistic job expectations, and excellent work ethic that CMU graduates possess.

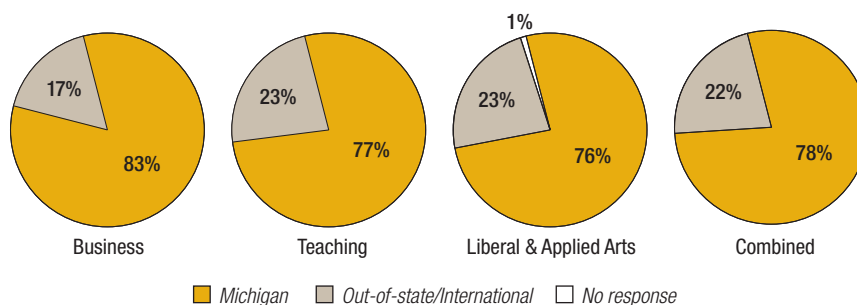
CMU graduates have found employment in many professional areas including:

- Fortune 500 companies
- Small, medium, and large firms in all sectors of business and industry
- Government and nonprofit agencies
- Educational institutions ranging from the preschool to university levels
- Professional practices including law, medicine, and allied health care

Gender distribution of respondents



Location distribution of employed and graduate school respondents

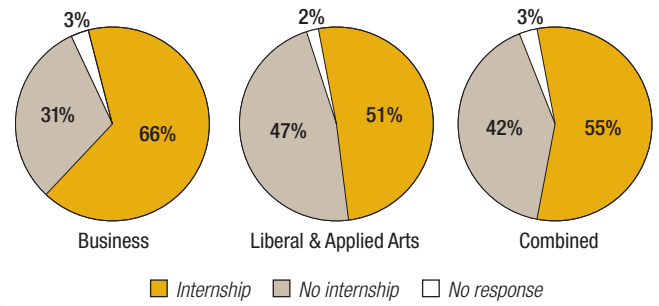


Career development

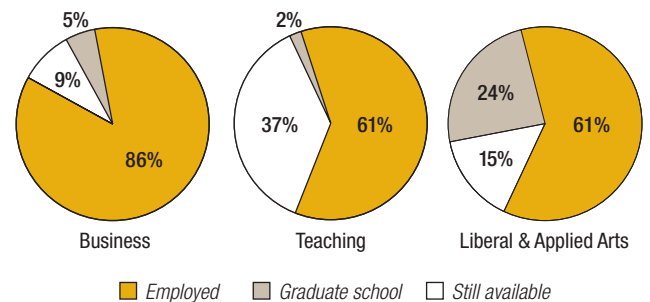
Central Michigan University's Career Services office is among the finest in the state. Career Services' primary goals are to educate students about career development and help them cultivate decision-making and job-search skills that will be useful throughout their lives. Career Services achieves these goals by offering a variety of resources:

- **Advising.** Career Services is a leader in student outreach and service delivery, offering professional career advising via scheduled appointments in our main office in Bovee University Center as well as walk-in advising at a Student Success Center.
- **Career Connections.** Career Services is progressive in its application of career technology, providing students access to a Web-based registration system that connects them to a robust recruiting program that includes on-campus interviews and online résumé referrals.
- **Career Exploration.** Students can explore the decision-making process through a number of computerized career assessments such as DISCOVER, Strong Interest Inventory, and the Myers-Briggs Type Indicator.
- **Career Resource Center.** Students and alumni can use state-of-the-art multimedia equipment to review career and occupational information, research employers and graduate schools, develop résumés and cover letters, prepare to interview with employers, and search for internships and professional jobs.
- **Internships.** Career Services offers internship preparation programs and resources, on-campus interviews, Internet-accessible internship postings, direct e-mail notification of internship vacancies, and online résumé referrals to employers.
- **Special Events.** Students can network with more than 400 employers who attend Career Services annual career fairs and events. These events include the Alpha Kappa Psi Career Fair and the Annual Teacher Fair, two of the largest collegiate-sponsored events of their kind in mid-Michigan.

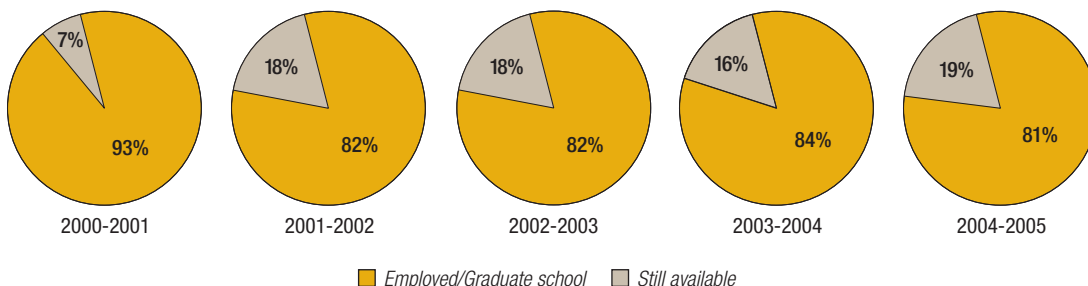
Bachelor degree candidates who completed internships



Bachelor degree candidates comparison of placement



Five-year comparison of placement rates



Employment survey 2004-05 base salary offers summary

Employed candidates report base salary offers on an optional basis. Salaries of candidates who indicate full-time employment are listed here. Figures in parentheses indicate the number of survey respondents per each major. Entry-level salary offers do not reflect commissions, bonuses, and/or other perks and fringe benefits that contribute to each candidate's total compensation package. Salaries are influenced by a combination of factors including specific job requirements, level of responsibilities, size of the organizations, and geographic areas. The background, preparation, and achievements of each individual candidate also influence salary amounts.



Career Services

Bovee University Center 215
Central Michigan University
Mount Pleasant, MI 48859
Telephone: (989) 774-3068
Fax: (989) 774-6608
www.careers.cmich.edu



College of Business Administration Majors	Low	Midpoint	High	Average
Accounting (29)	\$28,000	\$40,000	\$60,000	\$40,048
Economics (3)	\$33,700	\$40,000	\$40,000	\$37,900
Entrepreneurship (15)	\$20,000	\$30,000	\$40,000	\$30,867
Finance (12)	\$28,000	\$34,750	\$50,000	\$37,175
General Business (8)	\$20,000	\$33,500	\$62,000	\$37,500
Hospitality Services Administration (5)	\$24,000	\$30,000	\$36,000	\$29,600
Human Resources Management (16)	\$25,000	\$31,500	\$45,000	\$32,375
International Business (3)	\$24,000	\$33,000	\$34,000	\$30,333
Logistics Management (35)	\$25,000	\$38,000	\$49,000	\$38,077
Management Information Systems (8)	\$40,000	\$47,900	\$58,300	\$49,513
Management, General (13)	\$24,000	\$32,000	\$50,000	\$35,577
Marketing (53)	\$20,000	\$38,000	\$49,000	\$36,692
Operations Management (2)	\$40,000		\$47,800	\$43,900
Personal Financial Planning (4)	\$28,000	\$32,500	\$35,000	\$32,000
Purchasing (11)	\$31,000	\$38,000	\$45,500	\$37,981

217 base salary offers

Liberal and Applied Arts Majors	Low	Midpoint	High	Average
Apparel Merchandising/Design (14)	\$23,000	\$37,000	\$52,000	\$36,443
Art (5)	\$20,000	\$20,000	\$37,000	\$24,800
Athletic Training/Sports Medicine (5)	\$25,000	\$30,000	\$34,600	\$29,620
Biology (5)	\$22,000	\$26,000	\$34,000	\$27,100
Broadcast & Cinematic Arts (8)	\$24,000	\$26,000	\$37,100	\$28,013
Child Development (10)	\$20,000	\$23,950	\$30,000	\$25,000
Computer Science / Information Technology (8)	\$25,000	\$34,000	\$51,000	\$36,588
Earth Science (5)	\$21,600	\$24,000	\$35,000	\$25,920
Engineering Technology (8)	\$32,000	\$38,750	\$52,000	\$38,563
English (8)	\$22,000	\$29,500	\$40,000	\$28,750
Geography (4)	\$21,600	\$25,500	\$42,000	\$28,650
Health Administration (5)	\$30,000	\$39,000	\$55,000	\$39,240
Health Fitness (13)	\$24,000	\$30,500	\$37,400	\$29,692
Industrial Technology (11)	\$30,000	\$40,000	\$65,000	\$41,318
Integrative Public Relations (12)	\$20,800	\$29,500	\$46,000	\$30,333
Interior Design (5)	\$24,000	\$26,000	\$32,200	\$27,640
Interpersonal & Public Communication (7)	\$24,000	\$37,000	\$51,000	\$35,857
Journalism (12)	\$20,000	\$25,000	\$36,000	\$25,442
Political Science (5)	\$21,000	\$30,000	\$45,000	\$33,160
Psychology (15)	\$20,000	\$30,000	\$38,000	\$28,047
Recreation, Parks, & Leisure Svcs Adm: Commercial (7)	\$20,800	\$28,000	\$35,000	\$27,529
Recreation, Parks, & Leisure Svcs Adm: Community (6)	\$19,500	\$25,350	\$35,000	\$25,833
Recreation, Parks, & Leisure Svcs Adm: Outdoor (5)	\$15,000	\$18,000	\$25,000	\$20,180
Recreation, Parks, & Leisure Svcs Adm: Therapeutic (1)			\$24,000	\$24,000
Sociology (5)	\$20,800	\$27,000	\$52,000	\$33,860
Sociology: Criminal Justice (7)	\$20,000	\$23,900	\$42,000	\$27,629
Spanish (4)	\$28,600	\$31,000	\$34,000	\$31,150

200 base salary offers

Teacher Education Majors	Low	Midpoint	High	Average
Teacher Education - Elementary and Secondary (113)	\$20,000	\$33,000	\$42,600	\$28,360

113 base salary offers

Signing Bonuses – All Majors	Low	Midpoint	High	Average
Respondents reporting signing bonuses (34)	\$200	\$2,000	\$8,000	\$2,345