

CAREER SERVICES

2002-2003

Employment Survey

SUMMARY



www.careers.cmich.edu

ABOUT THE 2002-2003 EMPLOYMENT SURVEY

Each year the office of Career Services conducts a survey of baccalaureate graduates to gather information regarding each individual's employment status, graduate/professional school enrollment, and starting salary.

This year, Career Services surveyed a total of 3,019 bachelor degree recipients from the December 2002, May 2003, and August 2003 graduating classes. The survey response rate was 36 percent. Inside are some highlights of the survey.

Employee Profile

Employers aggressively seek Central Michigan University graduates to hold important professional positions throughout Michigan, the United States, and abroad. These employers appreciate the combination of strong academic preparation, realistic job expectations, and excellent work ethic that CMU graduates possess.

CMU graduates have found employment in many professional areas including:

- Fortune 500 companies
- Small, medium, and large firms in all sectors of business and industry
- Government and non-profit agencies
- Educational institutions ranging from the preschool to university levels
- Professional practices including law, medicine, and allied health care

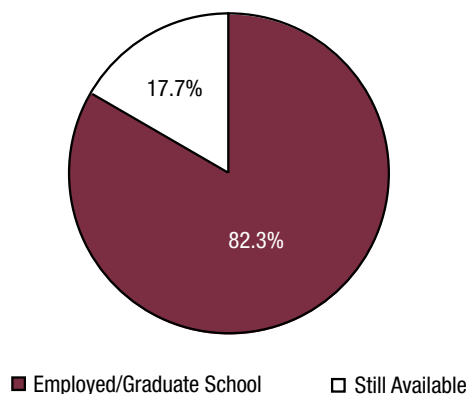


Career Development

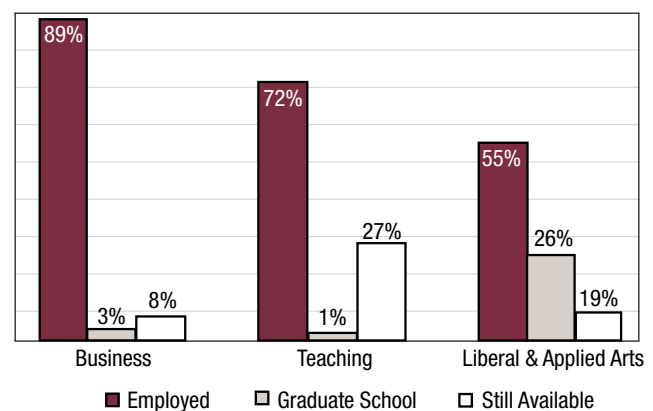
CMU's Career Services is among the finest in the state. Career Services' primary goals are to educate students about career development and help them cultivate decision-making and job search skills that will be useful throughout their lives. Career Services achieves these goals through a variety of resources:

- **Advising.** Career Services is a leader in student outreach and service delivery, offering professional career advising via scheduled appointments in our main office in Bovee University Center as well as walk-in advising at two Student Success Centers on campus.
- **Career Connections.** Career Services is progressive in its application of career technology, providing students access to a Web-based registration system that connects them to a robust recruiting program that includes on-campus interviews and online résumé referrals.
- **Career Exploration.** Students can explore the decision-making process through a number of computerized career assessments such as DISCOVER, Strong Interest Inventory, and the Myers-Briggs Type Indicator.
- **Career Resource Center.** Students and alumni can use state-of-the-art multimedia equipment to review career and occupational information, research employers and graduate schools, develop résumés and cover letters, prepare to interview with employers, and search for internships and professional jobs.
- **Internships.** Career Services provides internship preparation programs and resources, on-campus interviews, Internet-accessible internship postings, direct e-mail notification of internship vacancies, online résumé referrals to employers, and the annual Phi Chi Theta Internship Fair.
- **Special Events.** Students can network with more than 400 employers who attend Career Services annual career fairs and events. These events include the Alpha Kappa Psi Career Fair and the Annual Teacher Fair, two of the largest collegiate-sponsored events of their kind in mid-Michigan.

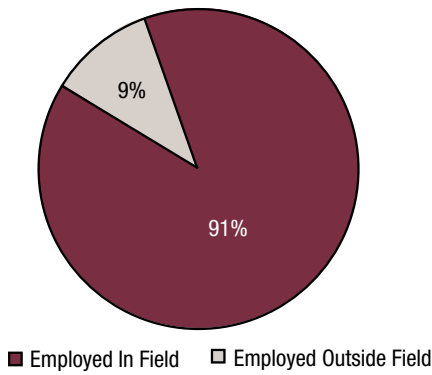
Bachelor Degree Candidate Placement 2002-2003*



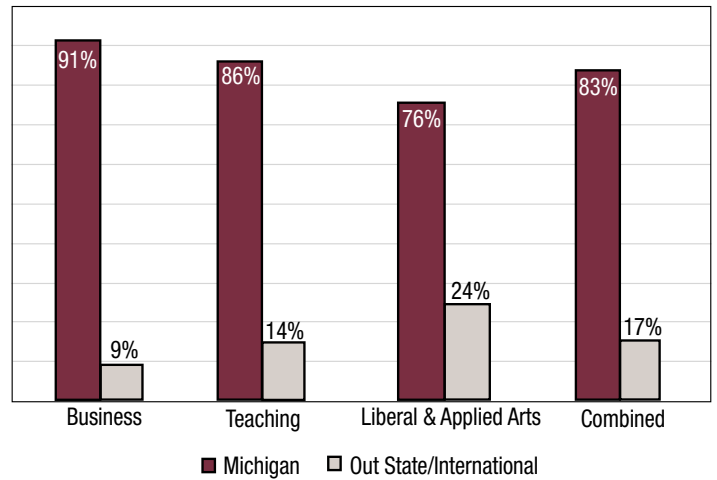
Comparison of Placement 2002-2003
Bachelor Degree Candidates



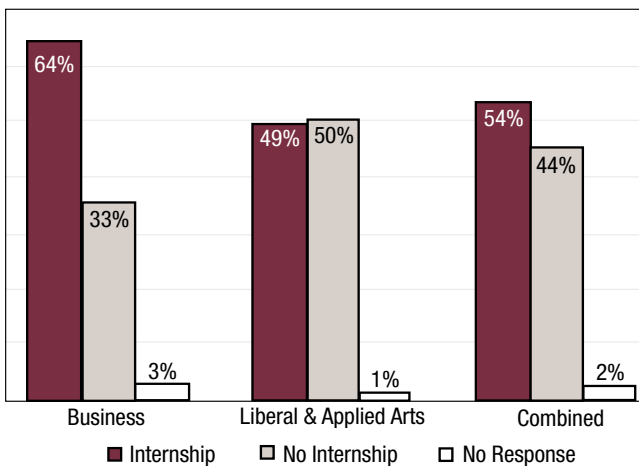
Employment Related to Degree or Field of Choice Among Bachelor Degree Candidates



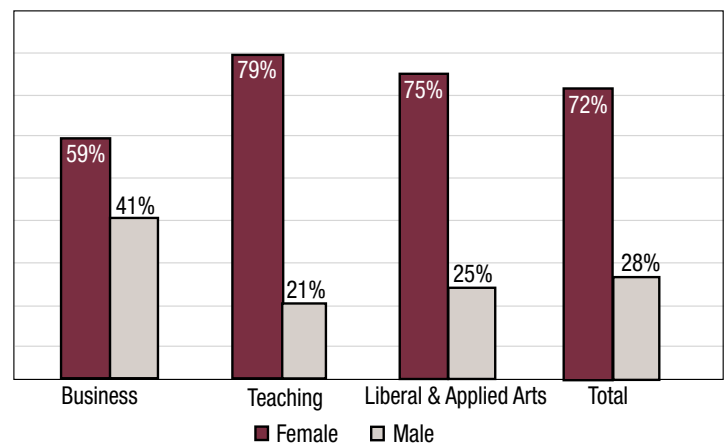
Location Distribution of Employed and Graduate School Respondents



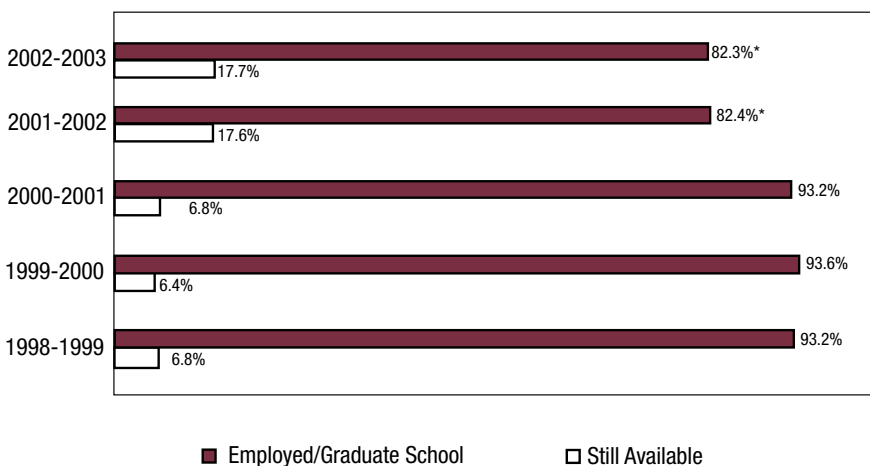
Bachelor Degree Candidates Who Completed Internships



Gender Distribution of Respondents



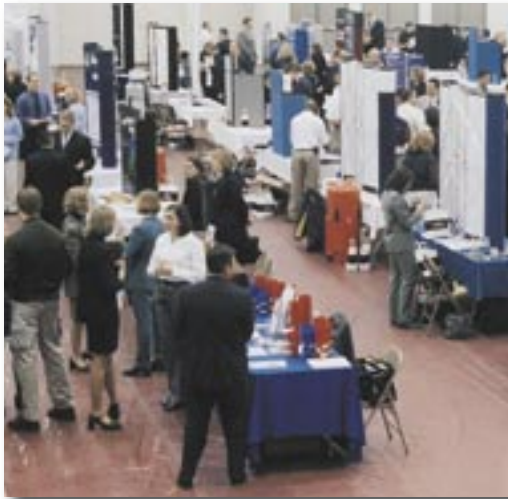
Five-Year Comparison of Placement Rates*



*The National Association of Colleges and Employers reported that 2002-2003 graduates faced several unfavorable conditions during their job searches, including a lack of available positions, a sluggish economy, and lower starting salaries in many fields. In addition, graduates nationwide faced steep competition not only from fellow 2002-2003 graduates but from 2001-2002 graduates who still were unemployed.

Employment Survey 2002-2003 Base Salary Offers Summary

Employed candidates report base salary offers on an optional basis. Salaries of candidates who indicate full-time employment are listed here. Figures in parentheses indicate the number of survey respondents per each major. Entry-level salary offers do not reflect commissions, bonuses, and/or other perks and fringe benefits that contribute to each candidate's total compensation package. Salaries are influenced by a combination of factors including specific job requirements, level of responsibilities, size of the organizations, and geographic areas. The background, preparation, and achievements of each individual candidate also influence salary amounts.



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College of Business Administration Majors

	Low	Midpoint	High	Average
Accounting (33)	\$29,100	\$38,000	\$45,000	\$37,970
Economics (2)	\$30,500	\$30,500	\$30,500	\$30,500
Entrepreneurship (10)	\$29,000	\$33,500	\$62,000	\$39,350
Finance (13)	\$26,000	\$35,500	\$50,000	\$33,425
General Business (15)	\$25,000	\$30,500	\$50,000	\$33,254
Hospitality Information Systems (1)	—————	—————	\$28,000	\$28,000
Hospitality Services Administration (2)	\$22,000	\$25,000	\$28,000	\$25,000
Human Resources Management (15)	\$24,000	\$28,000	\$50,000	\$30,180
Investments (3)	\$28,000	\$33,000	\$35,000	\$32,000
Logistics Management (34)	\$30,000	\$36,650	\$60,000	\$38,051
Management Information Systems (15)	\$27,000	\$42,000	\$52,800	\$41,573
Management, General (11)	\$25,000	\$31,000	\$40,000	\$32,455
Marketing (56)	\$23,000	\$34,500	\$60,000	\$34,425
Office Systems Administration (1)	—————	—————	\$24,000	\$24,000
Operations Management (7)	\$28,000	\$33,000	\$47,000	\$35,143
Purchasing (6)	\$30,000	\$38,750	\$50,000	\$39,083
Retail Management (1)	—————	—————	\$31,900	\$31,900

225 base salary offers

Liberal and Applied Arts Majors

	Low	Midpoint	High	Average
Apparel Merchandising/Design (7)	\$25,000	\$36,000	\$45,000	\$35,500
Art (10)	\$19,000	\$25,000	\$41,000	\$30,500
Athletic Training/Sports Medicine (10)	\$28,000	\$31,750	\$36,000	\$31,420
Biology (9)	\$19,000	\$27,000	\$40,000	\$28,333
Broadcast & Cinematic Arts (8)	\$19,000	\$25,000	\$32,000	\$23,050
Child Development (12)	\$16,000	\$25,000	\$30,000	\$23,286
Computer Science (4)	\$30,000	\$47,250	\$60,000	\$46,125
Engineering Technology (10)	\$25,000	\$33,000	\$50,000	\$34,400
English (4)	\$21,000	\$22,500	\$31,000	\$24,833
Family Studies (11)	\$20,000	\$25,000	\$33,000	\$24,471
Geography (4)	\$29,000	\$34,000	\$38,500	\$33,875
Health Fitness (6)	\$25,000	\$30,000	\$34,000	\$29,500
History (4)	\$19,500	\$39,000	\$53,500	\$37,750
Industrial Technology (7)	\$25,500	\$38,000	\$60,000	\$42,600
Integrated Public Relations (7)	\$20,000	\$26,000	\$30,000	\$24,450
Interpersonal & Public Communication (9)	\$26,000	\$32,000	\$42,000	\$32,800
Journalism (13)	\$14,000	\$24,000	\$32,700	\$24,400
Political Science (7)	\$29,500	\$26,000	\$38,000	\$24,457
Psychology (16)	\$19,000	\$24,000	\$34,000	\$26,368
Recreation, Parks, & Leisure Svcs Adm: Commercial (12)	\$20,000	\$28,500	\$35,000	\$28,978
Recreation, Parks, & Leisure Svcs Adm: Community (6)	\$20,100	\$26,250	\$31,100	\$30,050
Recreation, Parks, & Leisure Svcs Adm: Therapeutic (5)	\$20,800	\$28,000	\$31,000	\$26,600
Social Work (4)	\$22,800	\$31,200	\$32,500	\$30,700
Sociology (7)	\$16,200	\$26,000	\$30,000	\$25,960
Sociology: Criminal Justice (6)	\$15,600	\$22,250	\$30,000	\$23,500
Spanish (4)	\$19,000	\$24,000	\$30,000	\$24,250

202 base salary offers

Teacher Education Majors

	Low	Midpoint	High	Average
Teacher Education - Elementary and Secondary (102)	\$26,000	\$33,000	\$44,400	\$32,666

Signing Bonuses – All Majors

	Low	Midpoint	High	Average
Respondents reporting signing bonuses (37)	\$500	\$2,000	\$5,000	\$2,500